

william boice

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www.wjb-imaging.com

www.wjb-photogrpahy.com

Profile

I have over 20 years experience working in the photo industry and the last 10 years has been completely on the digital side.

I am proficient with Photoshop and I have a great deal of experience with Capture One Pro, Lightroom, and many other imaging applications. I have a very strong attention to detail and high quality standard. I am experienced working with all aspects of digital imaging and retouching: clipping paths, complex masks, non-destructive editing, color correcting/matching, ACR, batch processing, automation, semi-automation. I have the vision and scope to work with thousands of images at a time and the patience to work on one image for weeks (when needed). Retouching samples can be seen at www.wjb-imaging.com

Experience

Founder WJB-Imaging 2005-Present

Freelance retouching, digital tech, photography, and imaging consulting

Photoshop retoucher freelance, The Men's Wearhouse San Francisco, 2008-Present

Photo retouching; clean up/repair, clipping paths

Photoshop retoucher/Digital-tech/photo assistant freelance, Cogina inc San Francisco, 2008-Present

Photo retouching; color correcting/matching, clean up/repair, clipping paths, masking, Photoshop batch processing, creation of derivatives (full automation and semi-automation). Digital tech & photo assistant, hardware/software troubleshooting and optimization; digital workflow enhancement for speed, efficiency and quality.

Photoshop retoucher, George Post photography, 2009-Present

Photo retouching of high-end custom made jewelry: clean up/repair, complex masking, compositing

Photoshop retoucher, BabyCenter.com San Francisco, 2007

Photo retouching: clean up/repair, color correcting, worked closely with design team and Managing Photo Editor. Image library organization.

Lead digital tech, Two Cat Digital San Leandro, 2003-2007

Scanning of slides, negatives and prints for museums, libraries, corporate and institutional archives. Retouching, color correcting, resizing, cropping, dust and scratch cleanup, creation of derivative files and overall organization of images for archiving. Projects ranging up to tens of thousands of images at a time.

Mural printer, Imaging department leader, Custom Process Berkeley, 1995-2003

Lead digital and traditional print production departments. Team workflow control. High volume digital printing of RA4, Duratrans, Duraflex on Chromira digital printer. Preflight checking of files, color correcting, sizing, and prepping of customer files and scanned originals. Maintaining, calibrating, and troubleshooting equipment. Working closely with customer service, customers, and finishing/mounting on large jobs. Installation and implementation of new digital equipment. Employee training. Traditional custom photo printing of murals up to 50" wide, type R, and black & white

Other freelance clients:

Jim Denevan Artist, Roost Home Furnishings, Carmen Alvarez Photographer, Angelisse Karol Color Consultant, Gainfitness.com, Mark Leet Photographer, Peter Rosselli, ielephant.com

Education

Junior College of Albany, Albany NY - 1990

SBCC, Santa Barbara, Ca - 1995

Software Skills

Photoshop CS5, Bridge, Capture One Pro, Lightroom, Dreamweaver, Flash, HTML text editors, Mac OS, Thumbs Plus, Phocus, Nikon Capture

Referrals

Conny Johannesson, Photographer 360-443-6589

George Post, Photographer 510-237-0197

Howard Brainen, Two Cat Digital owner 510-483-1220

Rich Politowski, Photo Lab Manager 415-626-7055